

Business Cards

*Your First Impression,
in 3.5 x 2 Inches*

These aren't just cards – they're tiny ambassadors for your brand. From classic to luxe to “whoa, is this suede?”, we've got finishes and formats that keep your name in their hand (and their head).



Full Color

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Full Color Flat & Raised Business Cards

Additional
stock options
are available
online.

Full Color Business Card Features

- 3½" x 2" full color, flat or raised print, vertical or horizontal layout
- Available options: full bleed, rounded corners (additional charge; see page 18)

Get an effect
similar to
engraving and
embossing with
raised printing.

Full Color



Full Color Flat Business Cards

Stocks	Imprint	Item Number	250	500	1,000	2,000	5,000	10,000
Popular Pick! White Vellum 80 lb.	4/0	B4-C1-FF-NS26	\$44.27	\$47.95	\$51.49	\$65.70	\$120.98	\$207.94
	4/4	B4S-C1-FF-NS26	\$46.31	\$51.38	\$57.19	\$75.86	\$145.07	\$249.58
Popular Pick! White 14 pt. Uncoated White 14 pt. C2S	4/0	B4-C2-FF-NS26	\$45.04	\$48.72	\$52.14	\$74.96	\$141.53	\$245.49
	4/4	B4S-C2-FF-NS26	\$47.07	\$52.14	\$57.83	\$85.11	\$165.61	\$287.13
Popular Pick! White 14 pt. C2S, UV Coated Front Side White 16 pt. Uncoated White 16 pt. C2S	4/0	B4-C3-FF-NS26	\$47.95	\$53.65	\$59.24	\$83.45	\$157.77	\$272.29
	4/4	B4S-C3-FF-NS26	\$49.99	\$57.07	\$64.94	\$93.60	\$181.85	\$313.94
Popular Pick! White 16 pt. C2S, UV Coated Front Side	4/0	B4-C4-FF-NS26	\$50.87	\$58.58	\$66.35	\$91.94	\$174.01	\$299.09
	4/4	B4S-C4-FF-NS26	\$52.90	\$62.00	\$72.04	\$102.10	\$198.09	\$340.74
Bright White Linen 80 lb. Warm White Linen 80 lb.	4/0	B4-C5-FF-NS26	\$55.06	\$62.92	\$81.18	\$117.55	\$232.32	\$405.98
	4/4	B4S-C5-FF-NS26	\$57.09	\$66.35	\$86.87	\$127.71	\$256.41	\$447.62
Popular Pick! CLASSIC CREST® Solar White 110 lb. CLASSIC® Linen Solar White 100 lb. ENVIRONMENT® Desert Storm 100 lb.	4/0	B4-C6-FF-NS26	\$57.83	\$65.70	\$88.40	\$126.69	\$269.85	\$466.34
	4/4	B4S-C6-FF-NS26	\$59.87	\$69.12	\$94.09	\$136.85	\$293.94	\$507.99

(R) Production time: 2 working days; 3 working days with back copy. Additional quantities available online.

Full Color Raised Business Cards

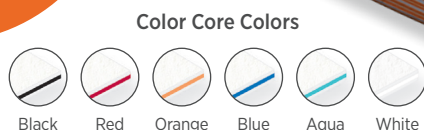
Stocks	Imprint	Item Number	250	500	1,000	2,000	5,000	10,000
Popular Pick! White Vellum 80 lb.	4/0	B8-C1-RF-NS26	\$58.48	\$69.89	\$76.99	\$116.67	\$205.43	\$359.24
	4/4	B8S-C1-RF-NS26	\$59.99	\$72.80	\$82.69	\$125.17	\$221.03	\$387.37
Bright White Linen 80 lb. Warm White Linen 80 lb.	4/0	B8-C2-RF-NS26	\$60.50	\$74.08	\$81.94	\$123.01	\$215.96	\$378.73
	4/4	B8S-C2-RF-NS26	\$62.00	\$76.99	\$87.64	\$131.51	\$231.56	\$406.86
Popular Pick! CLASSIC CREST® Solar White 110 lb.	4/0	B8-C3-RF-NS26	\$64.17	\$79.01	\$108.81	\$154.34	\$286.97	\$509.21
	4/4	B8S-C3-RF-NS26	\$65.68	\$81.92	\$114.50	\$162.83	\$302.57	\$537.34

(R) Production time: 2 working days; 3 working days with back copy. Additional quantities available online.

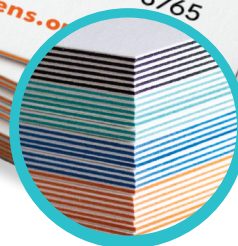
Use variable print to bulk import names, titles, and emails to your business cards.

Features

- 3½" x 2" full color, flat print, horizontal or vertical layout
- Available options: full bleed, rounded corners (additional charge; see page 18)



Extra Thick + Color Core



Business Cards

Description	Imprint	Item Number	100	150	200	250	500	1,000
Popular Pick! Extra Thick: Ultrawhite 38 pt.	4/4	B4S-C25-FF-NS26	\$90.55	\$103.37	\$115.28	\$128.08	\$162.83	\$239.28
Popular Pick! Color Core: White 36 pt.	4/4	B4S-C26-FF-NS26	\$101.08	\$110.47	\$125.30	\$140.14	\$169.94	\$246.39

(R) Production time: 3 working days. Additional quantities available online. Variable text options available; see page 190. *Pricing on these items is the same for single- or double-sided imprint; if single-sided printing is needed, submit blank art file.

Peel N' Stick

Business Cards

Peel n' Stick Features

- 3 shapes available: Circle, Rectangle, Square
- Full color flat print one-sided
- Full bleed available
- 8 pt. CIS stock
- Permanent adhesive

Easy application and hassle-free alternative to traditional cards.



Description	Imprint	Item Number	100	150	200	250	500	1,000
Circle*	4/0	WQLC-C-FF-NS26	\$55.86	\$59.51	\$62.01	\$64.52	\$80.12	\$126.00
Square*	4/0	WQLC-S-FF-NS26	\$55.86	\$59.51	\$62.01	\$64.52	\$80.12	\$126.00
Rectangle*	4/0	WQLC-R-FF-NS26	\$55.86	\$59.51	\$62.01	\$64.52	\$80.12	\$126.00

(R) Production time: 3 working days. * Available only through manual catalog ordering.

Specialty Business Cards



Need a larger magnet?

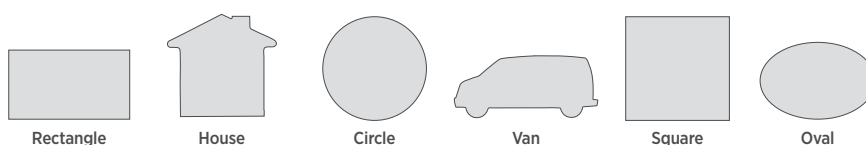
See page 150 for more magnet options!



Magnetic

Specialty Business Card Features

- Full color, flat print with UV coated front side
- Vertical or horizontal layout
- Available options: full bleed, rounded corners (additional charge; see page 18)



Magnetic Business Cards

Description	Shape	Size	Item Number	100	250	500	1,000	2,500	5,000
White Magnetic 14 mil.	Rectangle	3½"W x 2"H	B4-C24-FF-NS26	\$91.20	\$127.56	\$188.73	\$281.73	\$642.47	\$1,250.00
White Magnetic 20 mil.†	Rectangle	3½"W x 2"H	VMA-MGBC-NS26	N/A	N/A	\$319.55	\$453.60	\$1,039.50	\$2,016.00
	House	2¾"W x 1¼"H	VM-MGSS2-NS26	N/A	N/A	\$334.53	\$635.04	\$1,559.25	\$3,005.10
	Circle	3"D	VM-3C-NS26	N/A	N/A	\$334.53	\$635.04	\$1,559.25	\$3,005.10
	Van	3¾"W x 1⅝"H	VM-Van2-NS26	N/A	N/A	\$334.53	\$635.04	\$1,559.25	\$3,005.10
	Square	3"W x 3"H	VM-3x3-NS26	N/A	N/A	\$334.53	\$635.04	\$1,559.25	\$3,005.10
	Oval	3"W x 2"H	VM-2x3-NS26	N/A	N/A	\$334.53	\$635.04	\$1,559.25	\$3,005.10
White Magnetic 30 mil.†	Rectangle	3½"W x 2"H	VMA-MGBC3-NS26	N/A	N/A	\$333.67	\$491.40	\$1,165.50	\$2,268.00
	House	2¾"W x 1¼"H	VM-MGSS3-NS26	N/A	N/A	\$442.26	\$861.84	\$2,069.55	\$4,082.40
	Circle	3"D	VM-3C3-NS26	N/A	N/A	\$442.26	\$861.84	\$2,069.55	\$4,082.40
	Van	3¾"W x 1⅝"H	VM-Van3-NS26	N/A	N/A	\$442.26	\$861.84	\$2,069.55	\$4,082.40
	Square	3"W x 3"H	VM-3x33-NS26	N/A	N/A	\$442.26	\$861.84	\$2,069.55	\$4,082.40
	Oval	3"W x 2"H	VM-2x33-NS26	N/A	N/A	\$442.26	\$861.84	\$2,069.55	\$4,082.40

(R) Production time: 14 mil.: 3 working days. (T) Production times: 20 mil.: 7 working days; 30 mil.: 7 working days. † Available only through manual catalog ordering.

Manufactured in the USA



Specialty

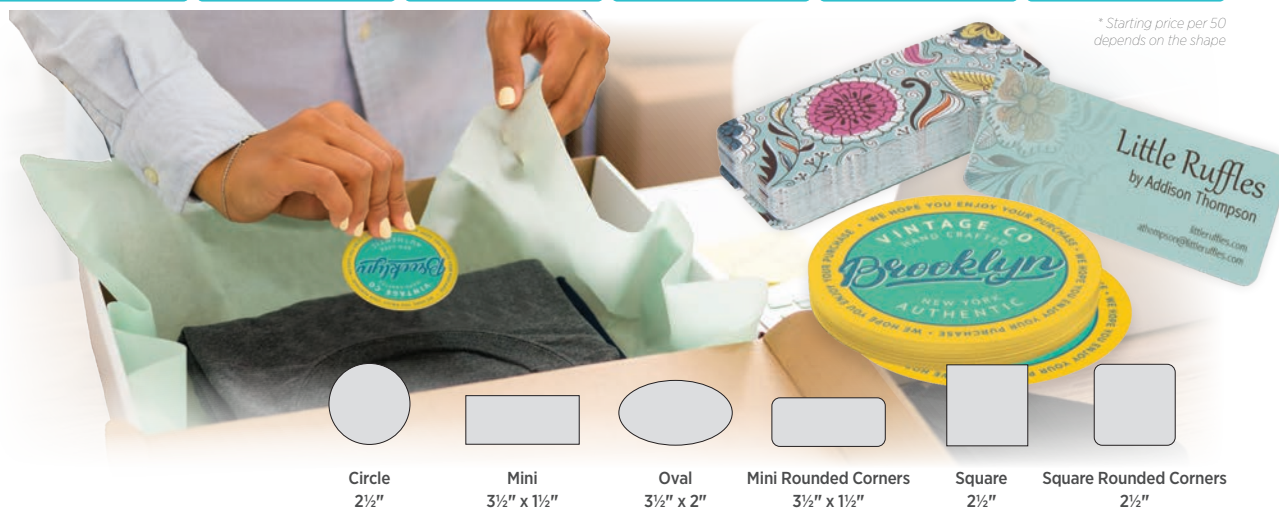
Description	Imprint	Item Number	100	250	500	1,000	2,000	5,000
Popular Pick! White 16 pt. Soft Touch*	4/0	B4-C22-FF-NS26	\$87.13	\$101.08	\$122.64	\$176.14	\$242.89	\$439.42
	4/4	B4S-C22-FF-NS26	\$104.50	\$119.22	\$141.41	\$195.67	\$276.78	\$525.67
White Synthetic 15 mil. with UV Coated Front Side	4/0	B4-C23-FF-NS26	\$96.57	\$117.04	\$158.23	\$243.17	\$434.41	\$1,020.62
	4/4	B4S-C23-FF-NS26	\$113.62	\$134.94	\$176.73	\$261.67	\$467.66	\$1,105.20
Foldover White 14 pt. Uncoated*	4/4	BF-C2-FF-NS26	\$84.86	\$103.37	\$137.98	\$206.06	\$321.70	\$472.08
Foldover White 14 pt. C2S, UV Coated Front Side*	4/4	BF-C3-FF-NS26	\$89.16	\$108.95	\$148.00	\$220.91	\$339.45	\$500.38

(R) Production times: Soft Touch: 5 working days; 6 working days with back copy; Synthetic: 3 working days; Foldover: 4 working days; Additional quantities available online. *Rounded corners not available on Soft Touch or Foldover business cards.

Shaped

8 Stock Choices	6 Shapes	Horizontal or Vertical Card Orientation	Imprint 1-sided or 2-sided	Quantities As Low As 50	Starting at \$50.49*
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* Starting price per 50 depends on the shape



Specialty Business Cards

Spot Gloss

Spot Gloss adds dimensional shine to your design.



Specialty Business Card Features

- 3½" x 2" full color, flat print with bleeds (no bleed on Spot or Raised Spot Gloss elements)
- Two standard stock options, vertical or horizontal layout, front and back
- Rounded corners available (additional charge; see page 18)



Spot Gloss

Full Color Business Cards + Spot Gloss (SG)



Stocks	Imprint	Item Number	100	250	500	1,000	2,000	2,500	5,000
White 14 pt. C2S	4/0 + SG Front	B4-S1-SG-NS26	\$68.06	\$75.49	\$91.82	\$103.95	\$142.68	\$161.74	\$194.30
	4/4 + SG Front	B4S-S1-SG-NS26	\$70.05	\$78.20	\$92.45	\$105.32	\$144.66	\$163.11	\$201.10
	4/4 + SG Front & Back	B4S-S2-SG-NS26	\$73.51	\$82.29	\$99.25	\$112.12	\$151.48	\$169.91	\$234.38
White 16 pt. C2S	4/0 + SG Front	B4-S3-SG-NS26	\$68.68	\$78.20	\$93.81	\$107.42	\$148.14	\$168.55	\$202.45
	4/4 + SG Front	B4S-S3-SG-NS26	\$71.41	\$80.19	\$95.79	\$108.78	\$150.11	\$169.91	\$210.63
	4/4 + SG Front & Back	B4S-S4-SG-NS26	\$75.49	\$84.89	\$102.59	\$115.58	\$156.92	\$176.71	\$244.54

Elevated Design

Raised Spot Gloss brings your design to life with heightened tactile and visual effects.



Spot Gloss Business Card Features

- 3½" x 2" full color, flat print with bleed (no bleed on Spot or Raised Spot Gloss elements)
- Two standard stock options, vertical or horizontal layout, front and back imprint
- Rounded corners available (additional charge; see page 18)

Full Color Business Cards + Raised Spot Gloss (RSG)

Stocks	Imprint	Item Number	100	250	500	1,000	2,000	2,500	5,000
White 14 pt. C2S	4/0 + RSG Front	B4-S1-RSG-NS26	\$95.16	\$121.65	\$156.92	\$218.05	\$327.94	\$382.88	\$471.86
	4/4 + RSG Front	B4S-S1-RSG-NS26	\$99.25	\$128.45	\$161.62	\$226.84	\$346.25	\$405.89	\$501.07
	4/4 + RSG Front & Back	B4S-S2-RSG-NS26	\$114.22	\$146.76	\$189.47	\$277.08	\$452.19	\$539.56	\$677.53
White 16 pt. C2S	4/0 + RSG Front	B4-S3-RSG-NS26	\$98.51	\$127.70	\$164.33	\$227.58	\$344.90	\$410.73	\$515.30
	4/4 + RSG Front	B4S-S3-RSG-NS26	\$103.34	\$133.89	\$170.52	\$236.37	\$363.21	\$433.74	\$545.86
	4/4 + RSG Front & Back	B4S-S4-RSG-NS26	\$118.92	\$152.95	\$197.64	\$295.40	\$487.46	\$577.67	\$711.45

(R) Production time: 5 working days; 6 working days with back copy. Additional quantities available online.



Raised Foil

Specialty Business Card Features

- 3½" x 2" full color, flat print with bleeds (no bleeds on Raised Foil elements)
- Two standard stock options and four foil colors
- Vertical or horizontal layout, front and back
- Rounded corners available (additional charge; see page 18)

Standard Foils



Full Color Business Cards + Standard Raised Foil (RF)

Stocks	Imprint	Item Number	100	250	500	1,000	2,000	2,500	5,000
White 14 pt. C2S	4/0 + RF Front	B4-S1-SR-NS26	\$99.25	\$129.82	\$168.42	\$239.71	\$378.80	\$454.92	\$777.28
	4/4 + RF Front	B4S-S1-SR-NS26	\$103.95	\$134.52	\$170.52	\$243.17	\$383.51	\$458.24	\$780.62
	4/4 + RF Front & Back	B4S-S2-SR-NS26	\$136.62	\$180.05	\$234.27	\$393.77	\$672.59	\$813.16	\$1,307.30
White 16 pt. C2S	4/0 + RF Front	B4-S3-SR-NS26	\$102.71	\$134.52	\$175.24	\$249.85	\$397.11	\$475.94	\$815.26
	4/4 + RF Front	B4S-S3-SR-NS26	\$107.42	\$139.22	\$177.20	\$254.55	\$401.20	\$480.64	\$819.98
	4/4 + RF Front & Back	B4S-S4-SR-NS26	\$142.68	\$187.48	\$244.54	\$412.71	\$706.62	\$853.88	\$1,374.37

(R) Production time: 5 working days; 6 working days with back copy. Additional quantities available online.



Spot Color & Foil Stamped Business Cards

Spot Color & Foil Stamped[†] Business Cards

Item Number: BC-C6-NS26

Stocks:

CLASSIC[®] Linen Baronial Ivory 80 lb.
 CLASSIC[®] Laid Solar White 80 lb.
 CLASSIC[®] Laid Antique Gray 80 lb.
 CLASSIC[®] Laid Baronial Ivory 80 lb.
 CLASSIC CREST[®] Natural White 80 lb.
 ENVIRONMENT[®] Desert Storm 100 lb.

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$97.93	\$129.18	\$194.32	\$227.87	\$372.14	\$665.82
1 Standard Ink	\$103.80	\$135.05	\$200.19	\$233.74	\$378.01	\$671.69
1 Standard & Black Ink	\$112.60	\$143.85	\$208.99	\$242.54	\$386.81	\$680.50
2 Standard Inks	\$118.47	\$149.72	\$214.86	\$248.41	\$392.68	\$686.37
1 PMS Ink	\$153.11	\$184.36	\$249.50	\$283.05	\$427.32	\$721.00
1 Standard & 1 PMS Ink	\$167.78	\$199.03	\$264.17	\$297.72	\$441.99	\$735.68
2 PMS Inks	\$222.96	\$254.21	\$319.35	\$352.90	\$497.17	\$790.86
1 Standard Foil [†]	\$193.13	\$219.23	\$319.70	\$358.70	\$538.10	\$743.91
2 Standard Foils [†]	\$357.24	\$394.16	\$559.52	\$625.98	\$941.93	\$1,259.96

Item Number: BC-C8-NS26

Stocks:

CLASSIC[®] Linen Solar White 100 lb.
 CLASSIC[®] Linen Natural White 100 lb.
Popular Pick! CLASSIC CREST[®] Solar White 110 lb.
 CLASSIC CREST[®] Natural White 110 lb.

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$107.85	\$142.72	\$212.46	\$249.50	\$406.80	\$689.08
1 Standard Ink	\$113.72	\$148.59	\$218.33	\$255.37	\$412.67	\$694.95
1 Standard & Black Ink	\$122.52	\$157.39	\$227.13	\$264.17	\$421.48	\$703.76
2 Standard Inks	\$128.40	\$163.26	\$233.00	\$270.05	\$427.35	\$709.63
1 PMS Ink	\$163.03	\$197.90	\$267.64	\$304.68	\$461.98	\$744.26
1 Standard & 1 PMS Ink	\$177.71	\$212.58	\$282.31	\$319.36	\$476.66	\$758.94
2 PMS Inks	\$232.89	\$267.76	\$337.49	\$374.54	\$531.84	\$814.12
1 Standard Foil [†]	\$199.47	\$225.68	\$339.98	\$396.81	\$557.86	\$764.30
2 Standard Foils [†]	\$363.58	\$400.61	\$579.80	\$664.09	\$961.69	\$1,280.34

Spot Color & Foil Stamped[†] Business Cards

Item Number: BC-C1-NS26

Stocks:

Popular Pick! White Vellum 80 lb.

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$56.56	\$62.92	\$96.40	\$108.17	\$162.58	\$267.42
1 Standard Ink	\$62.43	\$68.79	\$102.27	\$114.04	\$168.45	\$273.29
1 Standard & Black Ink	\$71.24	\$77.60	\$111.08	\$122.85	\$177.26	\$282.09
2 Standard Inks	\$77.11	\$83.47	\$116.95	\$128.72	\$183.13	\$287.96
1 PMS Ink	\$111.74	\$118.10	\$151.58	\$163.35	\$217.76	\$322.60
1 Standard & 1 PMS Ink	\$126.42	\$132.78	\$166.26	\$178.03	\$232.44	\$337.27
2 PMS Inks	\$181.60	\$187.96	\$221.44	\$233.21	\$287.62	\$392.45
1 Standard Foil [†]	\$183.14	\$199.99	\$281.01	\$313.98	\$463.01	\$608.71
2 Standard Foils [†]	\$347.26	\$374.92	\$520.83	\$581.26	\$866.84	\$1,124.76

Item Number: BC-C2-NS26

Stocks:

Ecru Vellum 80 lb.
Popular Pick! Bright White Linen 80 lb.
 Warm White Linen 80 lb.
 Gray Linen 80 lb.
Popular Pick! White 14 pt. Uncoated

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$85.19	\$92.96	\$139.16	\$156.59	\$243.77	\$397.89
1 Standard Ink	\$91.06	\$98.83	\$145.03	\$162.46	\$249.64	\$403.76
1 Standard & Black Ink	\$99.87	\$107.63	\$153.83	\$171.27	\$258.44	\$412.57
2 Standard Inks	\$105.74	\$113.50	\$159.70	\$177.14	\$264.31	\$418.44
1 PMS Ink	\$140.37	\$148.14	\$194.34	\$211.77	\$298.95	\$453.07
1 Standard & 1 PMS Ink	\$155.05	\$162.81	\$209.01	\$226.45	\$313.62	\$467.75
2 PMS Inks	\$210.23	\$218.00	\$264.19	\$281.63	\$368.80	\$522.93
1 Standard Foil [†]	\$186.68	\$207.17	\$295.05	\$329.42	\$486.82	\$649.48
2 Standard Foils [†]	\$350.79	\$382.10	\$534.87	\$596.70	\$890.66	\$1,165.53

(R) Production times: Standard and PMS Inks: 3 working days; 1 Standard Foil: 3 working days; 2 Standard Foils: 4 working days. Additional charges for registration between one ink and one foil or two foil colors; see Page 18. Additional quantities available online. [†] Available only through manual catalog ordering.

Spot Color & Foil Stamped Business Cards

*Foil Stamped Business Card Features*

- Choose from flat or raised print; raised print provided unless otherwise specified
- Vertical or horizontal layout
- Available options: full bleed, rounded corners, and back copy (additional charge; see page 18)

Spot Color & Foil Stamped[†] Business Cards**Item Number:** BC-C9-NS26**Stocks:**

CLASSIC CREST® Solar White 130 lb.

CLASSIC CREST® Natural White 130 lb.

Popular Pick! Strathmore Ultimate White Wove 130 lb.**Standard Foil Colors**

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$118.53	\$163.46	\$254.47	\$297.93	\$494.37	\$823.43
1 Standard Ink	\$124.40	\$169.33	\$260.34	\$303.80	\$500.24	\$829.30
1 Standard & Black Ink	\$133.21	\$178.14	\$269.14	\$312.60	\$509.04	\$838.11
2 Standard Inks	\$139.08	\$184.01	\$275.02	\$318.47	\$514.91	\$843.98
1 PMS Ink	\$173.71	\$218.64	\$309.65	\$353.11	\$549.55	\$878.61
1 Standard & 1 PMS Ink	\$188.39	\$233.32	\$324.33	\$367.79	\$564.22	\$893.29
2 PMS Inks	\$243.57	\$288.50	\$379.51	\$422.97	\$619.40	\$948.47
1 Standard Foil [†]	\$206.44	\$246.69	\$374.92	\$418.03	\$619.22	\$868.71
2 Standard Foils [†]	\$370.55	\$421.62	\$614.74	\$685.31	\$1,023.05	\$1,384.76

Standard Ink ColorsSpot Color & Foil Stamped[†] Business Cards**Item Number:** BC-C4-NS26**Stocks:**

Cougar® Opaque Smooth White 100 lb.

White High Gloss Coated 12 pt. C1S

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$89.04	\$111.21	\$163.41	\$179.88	\$263.51	\$447.78
1 Standard Ink	\$94.91	\$117.08	\$169.28	\$185.76	\$269.38	\$453.66
1 Standard & Black Ink	\$103.71	\$125.89	\$178.08	\$194.56	\$278.18	\$462.46
2 Standard Inks	\$109.58	\$131.76	\$183.95	\$200.43	\$284.05	\$468.33
1 PMS Ink	\$144.22	\$166.39	\$218.59	\$235.07	\$318.69	\$502.97
1 Standard & 1 PMS Ink	\$158.89	\$181.07	\$233.26	\$249.74	\$333.37	\$517.64
2 PMS Inks	\$214.08	\$236.25	\$288.44	\$304.92	\$388.55	\$572.82
1 Standard Foil [†]	\$190.63	\$214.66	\$304.51	\$340.08	\$510.74	\$687.96
2 Standard Foils [†]	\$354.74	\$389.58	\$544.34	\$607.36	\$914.58	\$1,204.01

Stocks:Black High Gloss Coated 12 pt. C1S [†]Silver High Gloss Coated 12 pt. C1S [†]

Item number	Imprint	1,000	2,000	2,500	5,000	10,000
BC-C12-S-NS26	1 Standard Foil [†] (Gold, Silver, or Black)	\$162.49	\$265.13	\$316.44	\$572.81	\$1,085.09
BC-C13-S-NS26	1 Standard Foil [†] (Other Standard Colors)	\$242.42	\$343.73	\$394.99	\$648.65	\$1,156.09
BC-C14-S-NS26	2 Standard Foils [†]	\$375.70	\$558.26	\$644.90	\$1,064.48	\$1,895.69

(R) Production times: Standard and PMS Inks: 3 working days; 1 Standard Foil: 3 working days; 2 Standard Foils: 4 working days. Additional charges for registration between one ink and one foil or two foil colors; see Page 18. [†] Available only through manual catalog ordering.

Specialty Printing Options: Spot Color Business Cards



Specialty Printing Options

Spot Color Business Cards

Add these charges to the prices on pages 14-15

Add Foil Stamping	500	1,000	1,500	2,000
1 Standard Foil	\$172.97	\$184.32	\$218.72	\$253.11

(R) Production time: 5 working days. Pricing includes one standard foil and recycled die. Dies are not returned. Contact us for registration between ink and foil stamping.

Add Blind Embossing	500	1,000	1,500	2,000
1 Position Blind Emboss	\$172.97	\$184.32	\$218.72	\$253.11

(R) Production time: 5 working days. Pricing includes a single-level recycled die. Dies are not returned. Please contact us for single- or multi-level brass dies and/or registration between ink and blind embossing.

Add Foil Embossing	500	1,000	1,500	2,000
1 Position Foil Emboss	\$354.31	\$379.01	\$420.46	\$461.91

(R) Production time: 6 working days. Pricing includes one standard foil and single-level recycled die. Dies are not returned. Please contact us for single- or multi-level brass dies and/or registration between ink and foil embossing.

Add Back Copy Imprint	500	1,000	1,500	2,000
1 Ink	\$32.64	\$40.50	\$50.43	\$60.35
2 Inks	\$54.71	\$62.58	\$72.50	\$82.42

(R) Production time: 1 additional working day. Price includes same ink color as front copy. If back copy ink color is different than front copy, contact us. Back copy is available in flat printing only.

Tips & Info

Business Cards

	LIGHTEST	LIGHT	HEAVY	HEAVIER	HEAVIEST
WHITE	Matte Smooth				
	White Vellum 80 lb.	Mohawk Superfine® Eggshell Ultrawhite 100 lb.	White 14 pt. Uncoated	Cougar® Opaque Smooth White 130 lb.	White 16 pt. Uncoated
	ENVIRONMENT® Ultra Bright White 80 lb.	Cougar® Opaque Smooth White 100 lb.	CLASSIC CREST® Solar White 110 lb.	Strathmore Ultimate White Wove 130 lb.	
		CLASSIC CREST® Solar White 100 lb.		CLASSIC CREST® Solar White 130 lb.	
Matte Textured					
	CLASSIC® Laid Solar White 80 lb.	CLASSIC® Linen Solar White 100 lb.			
	Bright White Linen 80 lb.				
Glossy Smooth					
	White Gloss 100 lb. Cover	White High Gloss Coated 12 pt. C1S	White 14 pt. C2S	White 16 pt. C2S	
			White 14 pt. C2S, UV Coated Front	White 16 pt. C2S, UV Coated Front	
			White 14 pt. C2S, UV Coated Both Sides	White 16 pt. C2S, UV Coated Both Sides	
OFF-WHITE	Matte Smooth				
	Ecru Vellum 80 lb.	CLASSIC CREST® Natural White 110 lb.		CLASSIC CREST® Natural White 130 lb.	
	CLASSIC CREST® Natural White 80 lb.				
Matte Textured					
	CLASSIC® Linen Baronial Ivory 80 lb.	ENVIRONMENT® Desert Storm 100 lb.			
	Warm White Linen 80 lb.	CLASSIC® Linen Natural White 100 lb.			
	CLASSIC® Laid Baronial Ivory 80 lb.				
	Gray Linen 80 lb.				
SPECIALTY					
	Peel N' Stick 8 pt. C1S	Pearlized White 105 lb.			
		Black Gloss Coated 12 pt.			
		Silver Gloss Coated 12 pt.			
			White Magnetic 20 mil., UV Coated Front Side	Extra Thick: Ultrawhite 38 pt.	
			White 16 pt. Soft Touch	Black Color Core, White 36 pt.	
			White Magnetic 16 mil., UV Coated Front Side	Blue Color Core, White 36 pt.	
				Aqua Color Core, White 36 pt.	
				Red Color Core, White 36 pt.	
				Orange Color Core, White 36 pt.	
				White Magnetic 30 mil., UV Coated Front Side	

TIPS & INFO: *Business Cards*

Graphic Design – Artwork Editing Charges

We want to make sure your artwork looks its best and we've implemented the resources necessary to ensure the highest quality. Examples include: logos requiring color separation, missing bleeds, wrong-sized artwork for the order, and more. Minimal fees apply for minor adjustments.

Keep in mind that sometimes these edits may add up to two extra production days. We'll let you know in advance and the listed production times will start once you've given us the green light on the artwork.

If you have any questions or need assistance, don't hesitate to get in touch. We're here to help.

Printing Specs

Back Copy on Spot Color Business Cards

Copy printed on the backside of a business card will be flat printed.

Bleeds on Spot Color Business Cards

A bleed is a printed image that extends off the edge of the paper. Artwork should exceed $\frac{1}{8}$ " beyond the paper size, on each side.

	500	1,000	Add'l 500
Standard & PMS Inks	\$9.75	\$9.75	\$3.25

(R) Prices shown are per edge.

Request a quote for bleeds:

- if more than 2 edges bleed
- if bleed area exceeds $\frac{1}{8}$ " in thickness

Margin Requirements

Business cards require a $\frac{1}{8}$ " margin on each side.

Registration

Registration is when two inks or foils come within $\frac{1}{16}$ " or touch.

Request a quote on registration between:

- 3 or more ink or foil colors
- Ink and foil stamping
- Ink and foil embossing
- Ink and blind embossing
- Ink and die cutting
- Flat and thermography
- Engraving or letterpress and any other process

	500	1,000	Add'l 500
Registration between 2 inks	FREE	FREE	FREE
Registration between 3+ inks	\$19.90	\$19.90	FREE
Registration between 2 foils	\$40.00	\$40.00	FREE

(R)

Master Business Card Program

Maintain your corporate image and save money and time. We print your "Master," consisting of your company name and standard company information. We hold the printed Masters and imprint with individual names and information as needed. The minimum quantity for Master Business Cards runs is as low as 10,000. Personalized imprints can be ordered in quantities of 250, 500, or 1,000. Contact us.

Multiple Lot Business Cards (Volume Discount)

Multiple lot discounts are available with text changes or omissions. Changes in registration, logos, bleeds, ink, stock, layout, etc. will be priced as separate orders. Contact us.

Oversized and Undersized Business Cards

Standard Business Cards measure $3\frac{1}{2}$ " x 2". Special card sizes measuring $1\frac{1}{2}$ " x 2 $\frac{1}{2}$ " up to 4" x 4" are available. Contact us for more details.

Rounded Corners

	50-250	500	1,000	2,000	2,500	5,000	10,000
Rounded Corners	\$8.81	\$17.02	\$19.37	\$32.29	\$35.81	\$51.66	\$101.90

(R) Rounded corners have $\frac{1}{4}$ " radius. If another radius size is wanted, contact us.

Special Foil Charge

\$50.20 (R) per item

Allow additional production time for special foils. Holographic foils are available for an additional charge; please contact us. See standard foil colors on page 16.

Die Charges

Single-level recycled dies are included in the base price for foil stamping, ink with foil stamping, ink with blind embossing, and ink with foil embossing up to 7 square inches. Dies are recycled after use. Contact us if you need single- or multi-level brass dies, if your image area exceeds the maximum size listed above, appears in multiple positions, or requires registration with ink or another process. Charges for dies vary according to the size and amount of detail in the design. Send artwork or a sample for a quote.

Engraving

For engraving, contact us.

Stock Options

Special Order Stock

For special order stocks, contact us. Allow additional time for special order stocks.

Customer-Supplied Stock

Call us for a quote.

Templates

Standard templates are available to help you create print-ready files. Import or place the template in your document as a non-printing reference guide, then delete the template guides completely from your file once your artwork is complete. Be sure to proof your files carefully before submitting them. Templates can be found on the "Tools" tab of our website.

Typestyles

View a variety of typestyle choices for creating a unique custom image available on the "Tools" tab online.

When a simple design solution is needed, there are stock logos available in the "Tools" tab online.

Photos

Photos print best with full color and are not recommended for thermography or raised print.

Proofs

Digital Proofs

- Digital proofs are provided at no charge for all online orders; a proof fee applies to manual orders.
- For faster file transmission, digital proofs may be down-sampled to a lower resolution than the original artwork. Rest assured, the file used for printing will maintain the full resolution of the artwork you submitted.

Printed Proofs

- Printed proofs are available for \$15. Make sure to request a proof in your order comments.
- Use this proof to evaluate copy, color, and layouts.
- Production time starts after proof approval.
- Printed press proofs are billed as actual orders of the minimum quantity with a 10% discount in price.

Variable Data

If using variable text or data, see "Variable Data Guidelines" on page 190 for more information.

IMPORTANT: All prices in this catalog are **SUGGESTED RETAIL PRICING.**

Prices may change. For the most current pricing, please refer to the online catalog.